

11 August 2016

JUMPSTART ENTREPRENEUR WORKSHOP SUCCESS

Sponsors and participants have declared the inaugural Jumpstart Entrepreneur Workshop held at Griffith University Gold Coast campus this week a resounding success.

The two day entrepreneur pilot program was a high energy and interactive workshop aimed to equip small to medium Indigenous businesses on the Gold Coast with tools and methods of design thinking that could potentially assist in solving their business challenges.

Facilitated by Commonwealth Bank, throughout the two day event participants took part in a number of interactive exercises and were addressed by a number of key speakers, including retired NRL great and Preston Campbell Foundation founder Preston Campbell.

The program is the brainchild of Commonwealth Bank and Queensland Airports Limited (QAL).

Joining Commonwealth Bank and QAL, sponsors of the program include Queensland Government, Griffith University, Hewlett Packard Enterprise, ACS, Supply Nation and South East Queensland Indigenous Chamber of Commerce.

Queensland Airports Limited CEO Chris Mills said the workshop provided a great avenue for small to medium businesses to gain valuable business insight.

“The overwhelming response received by businesses when we sought interested participants is a clear indication that there is a market for initiatives such as this.

“JumpStart provided an avenue for these businesses to share experiences and ideas in a supportive environment and have the opportunity to learn from and ask questions of key speakers and event sponsors.

“QAL is proud to be a part of the event and we look forward to working with our event partners in identifying future opportunities,” Mr Mills said.

CEO of the ACS, Andrew Johnson, spoke to the importance of digital skills and the opportunities in technology for entrepreneurs.

“ACS was privileged to sponsor and take part in this inaugural event and we can expect great things to come from these businesses.”

CEO of Supply Nation, Laura Berry, said the company was thrilled to be involved in such a worthwhile initiative.

"Supply Nation is committed to building a vibrant and prosperous Indigenous business sector. We are proud to connect our certified Indigenous enterprises to this event and to collaborate with CBA and Queensland Airports on the exciting concept," Ms Berry said.

JumpStart was a free of charge initiative for participants, funded entirely by event sponsors.

11 organisations took part in JumpStart from a number of different industries including print and reproduction, performance production, management consultancy and Indigenous artists.

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