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MEDIA RELEASE

QAL APPOINTS AIRLINE EXECUTIVE TO MANAGEMENT TEAM

Queensland Airports Limited (QAL) has appointed airline industry executive Adam Rowe as General Manager, Business Development and Marketing to oversee the group's marketing efforts across its four airports.

Mr Rowe joins QAL, which owns and operates Gold Coast, Townsville, Mount Isa and Longreach airports, after close to 10 years with Virgin Australia and more recently Tigerair Australia, where he was Commercial Director.

Mr Rowe has worked across numerous business functions in his career in aviation, including network planning, revenue management, sales, IT, communications, marketing and digital.

QAL CEO Chris Mills said Mr Rowe would work closely with QAL Executive General Manager Business Development and Marketing, Paul Donovan, to grow passenger volumes through QAL's airports.

"Adam brings to QAL an extensive and intimate understanding of how our airline partners operate," Mr Mills said.

"He can see the challenges and opportunities from an airline's point of view and from our perspective that is invaluable insight as we seek to strengthen and expand our airline partnerships.

"We are thrilled to welcome Adam to QAL and look forward to working with him."

Mr Rowe said he looked forward to working with the QAL team and its stakeholders to grow the group's market share and pursue new opportunities both domestically and internationally.

"I have seen the QAL team in action over many years and I appreciate the company dynamic and its values," he said.

"I look forward to working with Paul and his team to continue QAL's great work in growing passenger volumes and promoting our airports and destinations."

Mr Rowe is a born and bred Gold Coaster, who attended Somerset College and the University of Queensland, and for the past 18 months has commuted to Melbourne for work at Tigerair's head office.

"I have a 10 minute commute to work now, which is the shortest I've had in my career," he said.

"I'm looking forward to the opportunity to spend more time with my family and enjoy the Gold Coast's wonderful lifestyle."

A record number of passengers moved through Queensland Airports Limited's (QAL) four ports in the 2016 calendar year, with in excess of 8.2 million passenger movements across its airports. The result represents growth of 5.3 per cent compared to the 2015 calendar year.

QAL continues to roll out its capital investment program across all ports, including major projects underway and planned on the Gold Coast and in Townsville.

QAL is an Australian owned, Queensland based regional airport specialist group with a vision to engage customers, connect communities and provide exceptional experiences.

Media contacts:

James Gough, Corporate Affairs Executive, Queensland Airports Ltd, P: 5589 1107, M: 0428 627 708

Maggie Gray, Corporate Affairs Coordinator, Queensland Airports Ltd, P: 5589 1278, M: 0407 193 164